



EXTERNAL EXAMINERS REPORT FORM

First Degrees and Taught Master's Degrees

The purpose of this form is to ensure that the quality of the processes for assessment, examination and the determination of awards is maintained and developed at the University of Buckingham. In addition, it provides valuable feedback in respect of standards set for the awards, student performance and an overview of the programme(s) as a whole.

Please complete all of the sections of this report as fully as possible, and make sure to state specific module names where necessary. Please sign (electronically) at the end of the form when you have done so.

USE OF REPORTS

This report will be regarded as a public document within the University and form part of the documentation for internal review panels, professional bodies, and QAA submissions. The University also shares external examiner reports with the student body. It is therefore important that individuals, particularly students, should not be named or be easily identifiable.

External Examiners should be aware that reports will be made available to students. **Please state here if you do not wish this report to be shared with the student body:**

External Examiners are free to send a confidential report to the Vice-Chancellor if they wish.

SUBMITTING YOUR REPORT

Please submit your report electronically to collaborations-external-examiners@buckingham.ac.uk within ONE MONTH of the Examiners' Meeting.

Name of Collaborative Partner	Conde Nast College of Fashion	
Examination period examined (eg June/September/December/Other)	(Sept - February)	(2020/21)
Name of External Examiner	Lisa Dibben	
Year Appointed	2020	
Programmes for which appointed (e.g. LLB, BSc Economics, MBA)	MA Fashion Communication MA Entrepreneurship: Fashion and the Creative Industries	

Modules Examined	<ul style="list-style-type: none"> • Critical Research in fashion Media • Brand Communication and Marketing Strategy • Creative Entrepreneurship • Fashion Re-imagined
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1. CURRICULUM

1.1 *Have you seen the syllabus for the modules(s)? Please comment on whether this represented a reasonable spread of topics for this subject.*

Yes, I have seen the syllabus for the modules and believe it offers a comprehensive, logical and varied spread of topics for this subject.

1.2 *To what extent were you consulted on the content and assessment procedures of the programme(s) with which you are associated?*

As a recently appointed EE, I was not consulted on the content and assessment procedures of work I was viewing at this exam board as there was not time. However, I have had discussions with the course leader on future development and am confident that I will continue to be consulted.

1.3 *Please comment on the assessment methods for the programme/modules. Are these appropriate and do they fulfil the criteria outlined in the Programme/Module Specification(s)?*

Assessment methods are suitably varied and challenging and fulfil the criteria in the Programme Specification.

2. ASSESSMENT – DRAFT EXAMINATION PAPERS

2.1 *Were you given sufficient time to examine draft examination papers and to provide feedback to internal markers?*

Due to the timing of my appointment, I was not able to examine draft examination papers/assessment briefs. However, I have had discussions about the future delivery and am confident I will be shown these in good time as we move forward.

2.2 *Were you supplied with the appropriate information (e.g. module specifications) regarding the modules being examined to enable you to judge appropriately the suitability of questions?*

As above

2.3 *Did the examination paper/s reflect the syllabus/i and were the questions reasonably spread across the syllabus/i?*

N/A

2.4 *Was the number of questions required to be answered reasonable, and was there sufficient choice (both in range of topics and number) of questions?*

N/A

3. ASSESSMENT – EXAMINATION SCRIPTS

3.1 *Were you given sufficient time to evaluate a representative sample of scripts and assessed work and was this workload manageable in the time permitted?*

Yes - due to the relatively small cohort I was able to view all students' work in good time.

3.2 *Please comment on the quality of the marking process (was there double-marking/blind double marking and were there comments on scripts)?*

The marking process is robust, fair and transparent. The module leader provided individualised, detailed and relevant feedback.

3.3 *Did you see the scripts (and any course work or continuous assessment element) of all borderline candidates, and were you given the opportunity to see the scripts (and any course work or continuous assessment element) of all other candidates?*

Yes.

3.4 *Please comment on the spread of questions answered by the candidates. Was the whole of the syllabus covered in teaching?*

In the modules I looked at, the syllabus had been satisfactorily covered and this was reflected in the choice of assessment topics from the students.

3.5 *Please comment on the teaching of the course, and the subsequent standard achieved by the candidates.*

For the modules I looked at the teaching appears to be excellent. The standard achieved by the candidates reflects this.

3.6 *Please comment on whether the assessment process enabled the students to demonstrate the achievement of the learning outcomes.*

Assessment briefs allow students a degree of flexibility to interpret the subject and adapt to their particular interests/strengths while still achieving the required learning outcomes. This flexibility is crucial at Masters level and is well executed.

4. EXAMINATION BOARD

4.1 *Were you given adequate notice of your required attendance at the Examiners' Meeting?*

Yes

4.2 *Were you satisfied with the extent to which you were able to participate in the assessment process and the Board of Examiners?*

Yes

4.3 *Please comment on the conduct of the Board of Examiners*

Professional, welcoming, fair and transparent.

5. ACADEMIC STANDARDS AND ENHANCEMENT

5.1 In your view, are the processes for assessment, examination and the determination of awards sound and fairly conducted? If not, please give a statement of the respects in which they fall short.

Yes. I am very new to this role and have not experienced a complete cycle of learning yet but in my opinion, the processes for assessment and determination of awards are sound and fairly conducted.

5.2 Are there any other comments you wish to make about any aspects of the assessment and examinations process with which you have been involved?

Not at this time.

5.3 In your view are the standards of student performance comparable with similar programmes or subjects in other UK institutions with which you are familiar? If not, please give a statement of the respects in which they fall short.

Yes.

5.4 Was the contact with the University during the process sufficient to enable you to perform the role of external examiner satisfactorily?

Yes.

5.5 Please comment on whether your comments from your last external examiner's report were, in your opinion, satisfactorily addressed by the academic department.

First report.

5.6 Please give, where appropriate, a description or bullet point list of any particular strengths or distinctive or innovative feature in relation to standards and assessment processes.

Will feel more able to do this in the next report.

5.7 Based on your experience as external examiner on the programme, do you consider that there are any resource implications (staffing, physical resources, student access to resources etc) that have been revealed during the process?


Will feel more able to do this in the next report.

5.8 Any additional comments.

No – but I look forward to offering a more detailed response when I have been in the role for longer.

5.9 If this is your final report as an external examiner at Buckingham, then please use the space below to complete an End of Term Review

N/A

<i>Signed</i> 	<i>Dated</i> 12.06.20
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