## QAA Action Plan, 2019



QAA Higher Education Review (Alternative Provider), March 2019

Action Plan: Published 13<sup>th</sup> September 2019

## Judgements

- The maintenance of the academic standards of the awards offered on behalf of degree-awarding bodies meets UK expectations
- The quality of student learning opportunities meets UK expectations
- The quality of the provider's information about learning opportunities meets UK expectations
- The enhancement of student learning opportunities meets UK expectations

Findings	Action to be taken	Timescale	Responsibility	Success indicators & evaluation	
Good Practice					
The strong industry links which enrich the	Continue to develop industry links through	On-going	Ultimately the	Securing industry speakers throughout	
students' learning experience and strengthen	arrangements for guest speakers/visiting lecturers,		Dean will be	the year, with the calibre and frequency	
employability (Expectation B4)	then engagement of our colleagues within the		responsible for	of industry speakers evidenced within	
	wider organisation of Condé Nast, and the		ensuring this good	student schedules.	
	provision of unique industry-based experiences.		practice		
			continues. This	Arranging a selection of industry-set	
	Continue to embed industry practice in to the		will achieved with	projects for relevant modules.	
	curriculum through the use of industry relevant		the support of the	Evaluation will be within module	
	activities and project-based assessment that		wider team,	reports and as part of External	
	follows industry approved or set briefs.		including:	Examiner visits.	
			Marketing		
	Continue to focus on the employability underlined		Manager	Supporting high quality student	
	within the industry placement modules, including		(Outreach),	placements, evidenced in submitted	
	strengthening relationships with placement		Programme	reflective accounts by students and as	
	providers.		Directors, Careers	part of related module evaluations.	
			Advisors, and		
			Module Leaders	Collation of employment destination	
				information and end of course student	
				feedback.	

	Recommendations		II.	
Formulate a staff development policy that articulates the College's approach towards supporting learning, teaching and assessment (Expectation B3)	Create a specific policy that formally articulates how the College and company supports staff development.  The new Policy will be presented at the College Staff Forum on Thursday 19 <sup>th</sup> September and uploaded to the College shared drive, for all staff to access, on the same day.	September 2019	Dean	The suitability of the Staff Development Policy will be evaluated by line managers as part of the Milestone process, with any issues highlighted in senior management meetings.  Employees are advised to raise any concerns over the suitability of the policy directly with their line manager or within the quarterly staff forums.
				The formal policy will then be reviewed annually, in line with annual reporting and governance processes.
	Affirmations			·
The steps the College is taking to formalise the staff appraisal process (Expectation B3)	The College has always had a formal appraisal process. At the time of the HER this was changing from one annual format to another, more comprehensive approach that would bring the College in line with new company practice within Condé Nast International.  The action to be taken is to ensure this new comprehensive and employee-centred 'Milestone' approach is adopted fully within the College, including ensuring staff and line managers are fully aware of the process through:  Circulating forms and guidance Encouraging staff to utilise company 'Working at CNI' pages Signposting to the launch video that explains the Milestone approach Issuing reminders to book quarterly Milestone meetings	January 2020	Dean and all Line Mangers at the College, with support from the Condé Nast International People Team	Indicators of success will be based on staff engagement with the process. By the deadline set, all staff should have participated in two reviews and be aware of the requirements to book a review each quarter during 2020.  Members of staff at the College are also encouraged to use the 'Office Vibe' tool as a method of giving feedback on their working environment. This provides an additional channel for engaging with Managers and assists with the evaluation of the Milestone review process.  The general, on going and company wide evaluation of the success of the Milestone review process the responsibility of the Condé Nast
	The new Staff Development Policy outlined above also supports the formal staff appraisal process.			International People Team.
The steps the College is taking to widen the choice of academic resources available to students	The College has explored a range of options for extending resources in a way that is suitable for	New academic year, October	Dean, MA Programme	Access to additional academic resources will be provided on the



(Expectation B4)	the number of students enrolled. This has included discussions with our degree awarding body and with various wider dissemination platforms.  An information pack on accessing additional academic resources was created and circulated to students during the summer term. For the new academic term, this will be supplemented with additional subscriptions to course relevant academic journals and/or portals. In addition to this, additional sessions on accessing the academic resources available at the College will be added to relevant courses.	2019	Directors and Technology Manager	College VLE, Canvas. The suitability of resources is then evaluated within the annual monitoring process, through module and programme level evaluative reports that take account of both staff opinion and student feedback. External Examiners are also invited to comment on the quality of resources available in their bi-annual reports.
The steps the College is taking to embed recently introduced processes and documentation with regard to student placements (Expectation B10)	The College has delivered the Industry Placement module using the new processes and documentation.  The module continues to incorporate reflective writing on the placements, which allows the module leader and careers advisors to effectively support students.	October 2019	Module Leader / Careers Advisor	The placement module ends with the submission of student reports in early October. Once the assessment process is complete, as part of our annual monitoring processes, the module leader will evaluate the module and write a report. Students also complete module evaluation surveys, which are also responded to in the module report. The success of the industry placements will also be measured through analysis of module completion and attainment statistics.
The steps the College is taking to ensure that information for students is fit for purpose (Information)	Context: The HER raised points around external information for prospective students, rather than any concerns over internal information for current students on the VLE, which current students praised highly.  As noted in the report, the issue with the previous website (live at the time of the HER) had already been identified by the College and as a result a completely new website was launched on 2 <sup>nd</sup> May 2019. The process of developing the new site involved a comprehensive review of all content to ensure it was accurate, up to date and fit for	November 2019	Head of Marketing & Admissions, Admissions Manager, Technology Manager and Registrar	The Registrar reviews policy and regulations based internal information for students annually, before the beginning of each academic term.  Module and programme leaders review and update the course level information each term.  Condé Nast International project teams will complete post-implementation reviews of the new systems. The Technology Manager also monitors information systems on an on-going



purpose.  In addition to the new website, in order to further	basis and completes an annual review of provision, again before the start of each academic year.
improve the application process, the College is currently installing the Ellucian Quercus student	The Marketing & Admissions team
information system. The implementation process for this has included a detailed examination of application processes and information. The new	checks the website information on each course at the outset of each recruitment cycle, discussing any
system is planned to go live by October 2019.	required updates with course leaders. The team also logs any changes to the
The College is also introducing GSuite within the same timescale, which will allow easier version	information provided on the website in a shared information register.
control and sharing of policy documents. There will now be only one master version of each policy	
and the external website and internal VLE will link to the same document, which will be saved centrally in a GSuite folder. This will eliminate any	
possibility of inconsistency.	